

WEATHERFORD COLLEGE

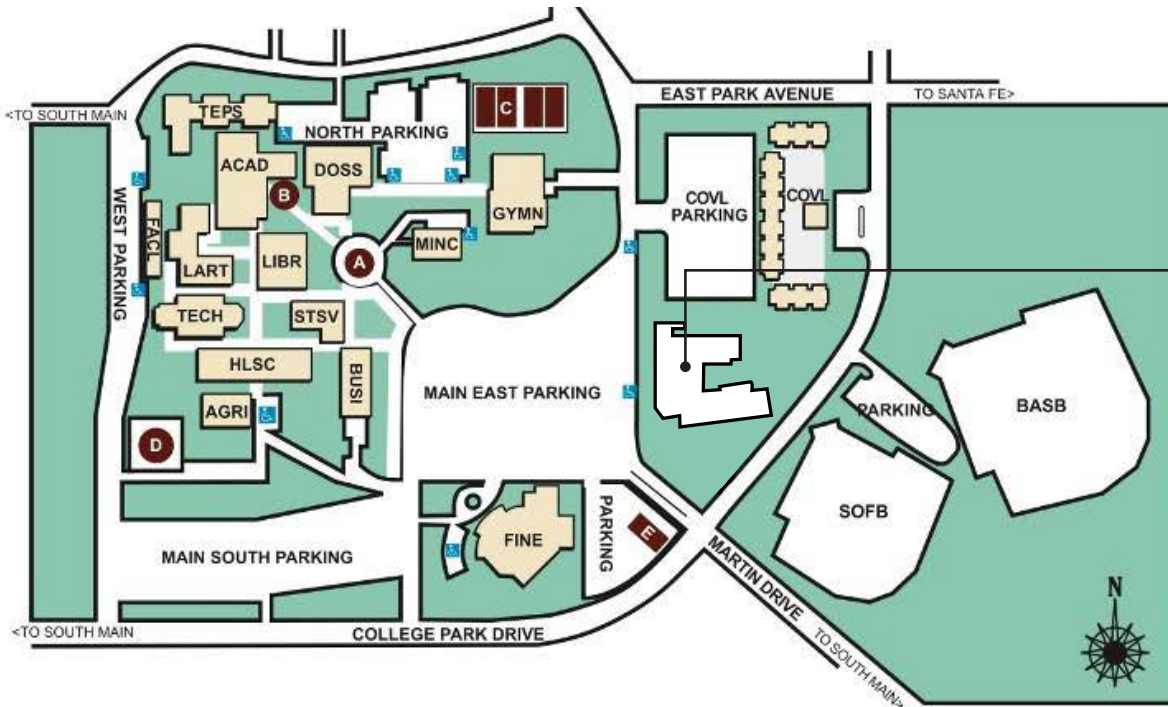
STRATEGIC PLAN 2021-2026



SECTION 4

**FACILITIES
MASTER PLAN**

CURRENT CAMPUS MAP



NEW WORKFORCE BUILDING
Currently under construction

- A** Memorial Plaza
- ACAD** Academic Building
Center for Research and Writing
- AGRI** Agriculture, Maintenance
- B** Kramer Flag Plaza & Historic Plaza
- BASB** Roger Williams Ballpark
- BUSI** Business, Business Office
- C** Tennis Courts
- COVL** Coyote Village Student Housing
- D** Water Tower
- DOSS** Doss Student Center
*Allene Strain Community Room,
Bookstore, Career & Transfer Center*
- E** Electronic Sign
- FACI** Faculty Offices
- FINE** Marjorie Black Alkek Fine Arts Center
- GYMN** Betty Jo Crumm Graber Athletic Center
- HLSC** Don Allen Health Science Building
- LART** Liberal Arts
Success Connection
- LIBR** Library
Streib Center
- MINC** E.W. Mince Building
*Auditorium, President's Office,
Institutional Advancement Office*
- STSV** Student Services
UPPER LEVEL: *Workforce & Continuing Education, Financial Aid, Talent Search, Student Support Services*
LOWER LEVEL: *Admissions, Registration*
- TECH** Jim & Velda Boyd Technology Building
- TEPS** 1st LT. Jack Knight Building
Testing Center, EMT, Law Enforcement



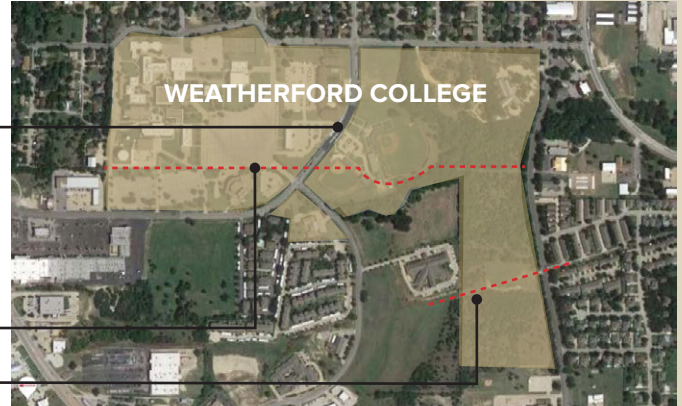


SITE INFLUENCING FACTORS

BOUNDARY/EASEMENT SITE PLAN

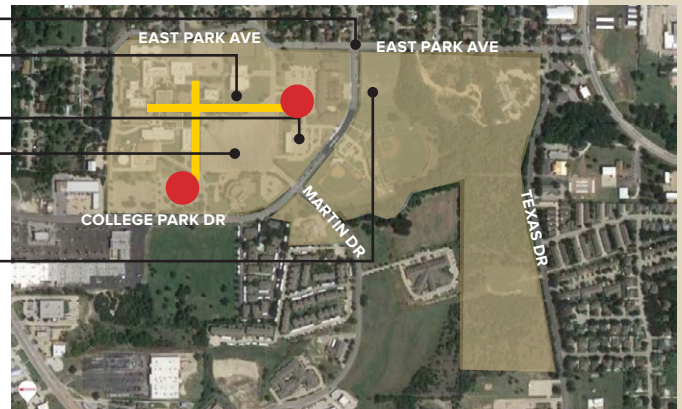
Two major easements are found on the Weatherford College property. A gas line easement that extends east/west through the center of the campus and an overhead electrical line that extends through the southern portion of the campus. Roads and drives can cross the easements, however no permanent structures are allowed to be built on the dedicated land.

- Misc utility easements
- Gas line easement
- Power line easement



TRAFFIC + PEDESTRIAN MAP

- Future traffic circle (city of Weatherford)
- Provide wide pedestrian access from parking structures to main campus buildings and services
- New Workforce Building
- Reference Master Plan Priority One, large parking lot to be designated for development as New Student Union Facility, Business Administration Facility and green space with connection to campus buildings
- Planned surface parking lot expansion for 142 vehicles



HIKE/BIKE TRAILS

It is a desire of Weatherford College to connect with the City of Weatherford's Hike and Bike Trail system as the campus expands.

- Established Trail
- - - Trail Network
- City Limit
- Existing Parks
- School Boundaries



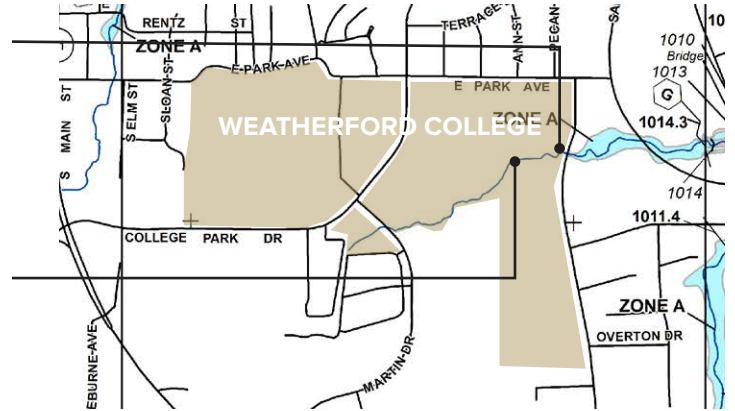
EXHIBIT 7.3 TRAIL NETWORK PLAN, CITY OF WEATHERFORD MASTER PLAN, JUNE 23, 2018. DUNKIN, SIMS, STOFFELS INC.

FLOOD ZONE MAP

No portion of the 100 year flood plain appears to extend into the campus. There are 2 significant swales that will affect future building locations.

Flood Zone A does not appear to extend into Weatherford College property.

The drainage swale through this portion of the property is significant and must be taken into consideration in future developments.



SITE TERRAIN

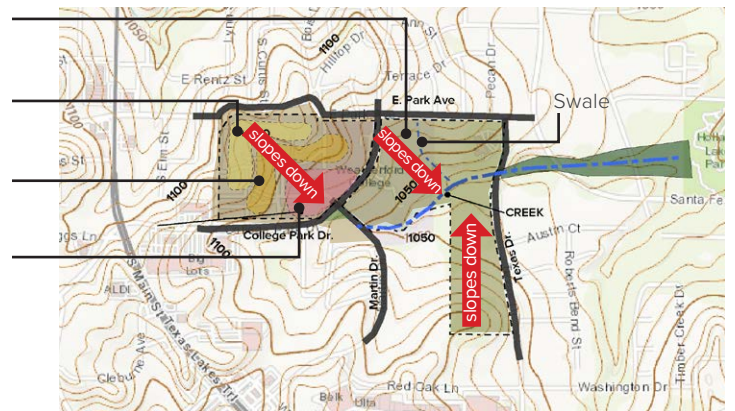
The site for Weatherford College has significant slopes to navigate. There is approximately 60' of elevation difference from the low point of the site to the high point bounded by College Park Dr and E. Park Ave. The main area of development for Priority 1 and 2 will take place in the large central parking lot shown as the "low elevation" of the campus.

The site continues to slope down to the creek at the area south of E. Park Ave.

Uppermost elevation of the site

Mid level plateau

Low elevation of site area within the boundary of College Park to E. Park Ave.



USGS TOPOGRAPHIC MAP, JUNE 2020

SITE INFLUENCING FACTORS

WORKFORCE BUILDING

SITE PLAN



The new Workforce Building for Weatherford College will be more than just another addition for this main campus.

The site placement on campus in which the new facility will sit is currently the location of Coutts Hall and is a prime location for visibility and first impressions, as it is immediately off of the College Park Drive roundabout intersection and main entrance to the campus. The prominence of this future building will be without a doubt, the face of a future master planned transformation.

The design of this building is able to compliment and blend into the aesthetics of the existing campus with the use of materials, colors and roof forms while pushing into the 21st Century with a more contemporary and progressive feel. It utilizes larger expanses of glass in select areas to create a more transparent feel allowing the inside and outside to merge together and overlap one another. There are shading structures that not only reduce heat gain and add a dynamic quality to the building facades, but they create shadows that change the spaces throughout the day giving the building interior a continuous connection to the outside. By utilizing some materials found throughout the campus in combination with new materials in the same or complimentary color pallet, it allows the building to create the visual bridging between the wonderful foundation and history of the campus with its bright future and growth ahead.

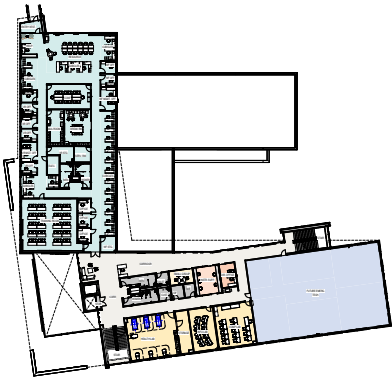
FLOOR PLAN

1ST FLOOR

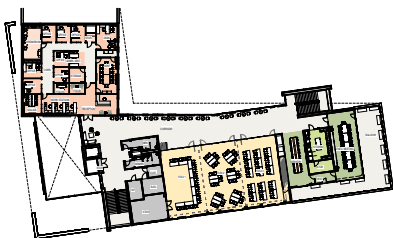


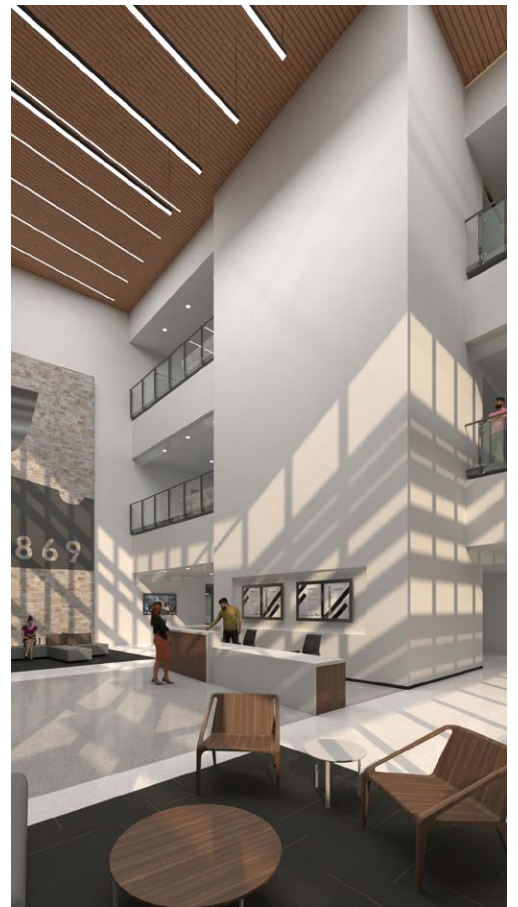
This building will become the new home to several new educational spaces, college functions, as well as Workforce Solutions. The educational program spaces will include Industrial Tech, Cosmetology, and a variety of flexible learning environments from classrooms, shops, and labs. As for college functions, these will include many main administrative offices and a uniquely positioned corporate college. All of these program areas will be situated around a core commons atrium and central outdoor courtyard.

2ND FLOOR



3RD FLOOR





VISIONING

BOARD MEMBER RESPONSES

The following is a compilation of the Visioning Session held on the Weatherford College campus Sept 11, 2020. The Board member responses were elicited and collected before the session in order to give direction to the visioning group and be in alignment with the Weatherford College Board of Trustees.

MEMBER: LELA MORRIS

1. How do you define student success?
The obvious answer for student success is degree or certificate completion.
 2. What do you want your student experience to look like?
I believe student success also comes from having a great student experience as well. Student involvement in clubs, campus activities and athletics, either as a participant or supporter, gives students a well-rounded experience. For as long as I've been associated with
 3. What are your top 3 goals for WC, both short and long term?
 1. *Enlarge and expand the testing center.*
 2. *Add more Bachelor's degrees*
 3. *Develop more Workforce programs*
- WC, the age-old question is how do we get students to come to the athletic games? We have amazing basketball, baseball and softball teams, but student attendance is always low.*

MEMBER: SUE COODY

1. How do you define student success?
Any definition of student success at WC necessarily begins with effective recruiting which must be accompanied by equally effective advising (including financial advising) and registration that is personalized and student-goal-specific. The best student experience, guided by outstanding faculty and staff, will culminate in students achieving educational and life goals set at initial registration and regularly evaluated and updated.
 2. What do you want your student experience to look like?
All WC students must have opportunities for learning, for developing relationships, for enjoying activities that lead
 3. What are your top 3 goals for WC, both short and long term?
Short term: essentially, continue to function effectively as we are doing during the pandemic. Long term: Continue to nurture financial stability and growth, particularly in our infrastructure as well as in the best faculty, staff, and administration. Continue to emphasize focus on our WC family.
- to personal growth, and for achieving educational goals including those set at original registration and others established during the student experience.*

MEMBER: JUDY MCANALLY

1. How do you define student success?
Student success to me is having a student coming into WC not know their path and upon leaving WC, they have gained the tools, experience and wisdom for teachers and classmates to find and or go on their path, fully equipped for success.
2. What do you want your student experience to look like?
Diverse in culture, experience, classmate, faculty and employee situations, compassionate yet firm, enriching and broadening of horizons.
3. What are your top 3 goals for WC, both short and long term?
Long term-educate and turn out highly successful students while having employees and faculty feel equally enriched. Short term : tweaking and providing updated and current resources while giving student a sense of tradition and belonging on a daily basis.

VISIONING MEETING NOTES September 11, 2020

OUR 1

1ST ACTIVITY

Reviewed the updated Weatherford College 5 year Strategic Plan (this is a draft document from WC). The group was asked to pick out defining words from the Plan statement:



2ND ACTIVITY

Reviewed the survey questions and responses from the Board of Trustees. The group was asked to again pick out defining words in the responses;



VISIONING MEETING NOTES (CONT'D) September 11, 2020

HOUR 2

3RD ACTIVITY;

Defining the ends of the spectrum, best thing-highest priority

- The Arch – historical link to the past
- New Workforce Building
- Make academic support visible
- An honors program
- Student Union (this bldg. could replace the Library functions)
 - Need a place for commuter students to land
 - A place for on-line students
 - Production Studio for faculty
 - Tech Support
 - Activities – dining, academic support, intramural sports, outdoor performances
- Athletic Building (S.O.A.)
- Gymnasium, indoor commencement, weight room for all students, promotes health and wellness.
- Sports – volleyball, golf, tennis, cross country, baseball, softball
- Need good Apartments

Defining the ends of the spectrum, worst thing-lowest priority

- Ghost town in the afternoon
- Faculty office space, the LARK can go
- No feeling of community within the faculty, offices are separated
- Doss Building can go, dark and uninviting
- Multiple old buildings can go, Gym is outdated
- Maintenance building is in a bad location, it is seen as the first bldg. when looking at the campus
- The plaza is nonfunctional, it can be moved if necessary, however save the components of the plaza, bell-arches-plaques
- The library bldg. is antiquated, it is seen as the gateway to the campus and is in a bad location, it's an obstacle
- The big parking lot

1ST ACTIVITY

Virtual Learning; What have you learned during the pandemic that Weatherford College will/should put into

practice long term?

Instructors worked hard to reach out to student, giving student support. More instructors are using the on-line tools.

- Providing scheduling services for individual students, advising and making time for students.
- Provided web site access for students.
- Virtual meetings, can be effective internally
- Made us think more intentionally and be more creative
- Virtual Learning is more of the future and here to stay, meetings were better attended
- More classes were offered on-line.
- Students – the hybrid class will be targeted going forward (combination of on-line and in person). More students would have taken this option had they known it was available. WC will be doing a student survey in the near future.
- There will be an increase in virtual learning courses in the future
- Face to face classes are still wanted by students
- Re-think the use of existing spaces
- Synchronous opportunity

2ND ACTIVITY;

Main Campus Programming; What types of students should Weatherford College pursue through academic programming? What academic and non-academic programs should Weatherford College pursue in the future?

- Need more residential students on campus, engaged in more campus activities – married couples, families.
- Create jobs on campus
- Create opportunities to draw students to WC. Commuters don't feel they belong.
- Regarding class time offerings; 18 to 34 year old's are well served, 35 to 54 year old's not served well.
- Covid-the world is changing. Take advantage and leverage technology, importance of liberal arts, serving global students, retain quality of culture, need more support for faculty (technology, accessing knowledge) and invest in good instructors.
- Reach out to local high school students, non-academic events, baseball, little league for example
- Keep students engaged, students need to see their

instructors

- Cultural hub of the Community, fine arts, social events, on the level of Bass Hall/Myerson, lecture series, learning for learnings sake
- Service learning is important, modeled by the faculty
- Need spaces for student organizations (in the Student Union)

3RD ACTIVITY;

Brand; How should academic and non-academic programming be part of the Weatherford College brand? How should the local and regional community influence the Weatherford College brand (and vice versa)? How should inclusivity be part of the Weatherford College brand?

- Proud alumni, not an ex-student. Encourage all students to join the alumni association.

- Intentional about inclusivity (outward and inward), students should feel welcome, retention
- WC is a transition institution, a conduit (network) between institutions
- Excellence, why do students come here? b/c of the culture
- Align and be deliberate, develop premier programs. What can go and what can stay?
- Be more agile in future, in regards to program offerings.
- Athletics – activities on campus, will help in branding. Some athletic activities occur off campus.
- Not an 'on-line' only institution
- Challenge moving forward – course development / personal touch!

HOUR 3

Define heart of a campus/building. What does it look like? Describe examples.

The heart of Weatherford College Main Campus is a surface parking lot. Should the heart move somewhere else or should the heart be renovated?

- The front door to the campus has moved.
- The big parking lot is not inviting.
- The campus is moving eastward
- Maintenance bldg. is moving to an area next to the Heritage Center
- Curb appeal is important

- Provide electric charging for cars
- The Heritage Center has no land obligations
- New Gym @ sports complex area
- Campus needs space for storage
- The heart of the campus is now more towards the new workforce bldg. as you enter the campus from the roundabout on College Park Drive.
- Consensus was to create a new heart of the campus by providing a new Student Union bldg. housing multiple student functions; dining, activities, intramural, student organizations, landing zones for commuters, etc.



VISIONING MAPS

VISION



REFINING



NORTHERN

VISIONING MAPS

As a result of the Visioning Session, the committee agreed the heart (or center of the campus) is shifting from “The Hill” and moving eastward. The large parking lot is primed to become the new center, or Heart, of the campus.

The main entry into the campus is from the roundabout at the intersection of College Park Dr and Martin Drive. The entry drive brings you into what is a sea of parking with no definitive direction as to where to go for services.

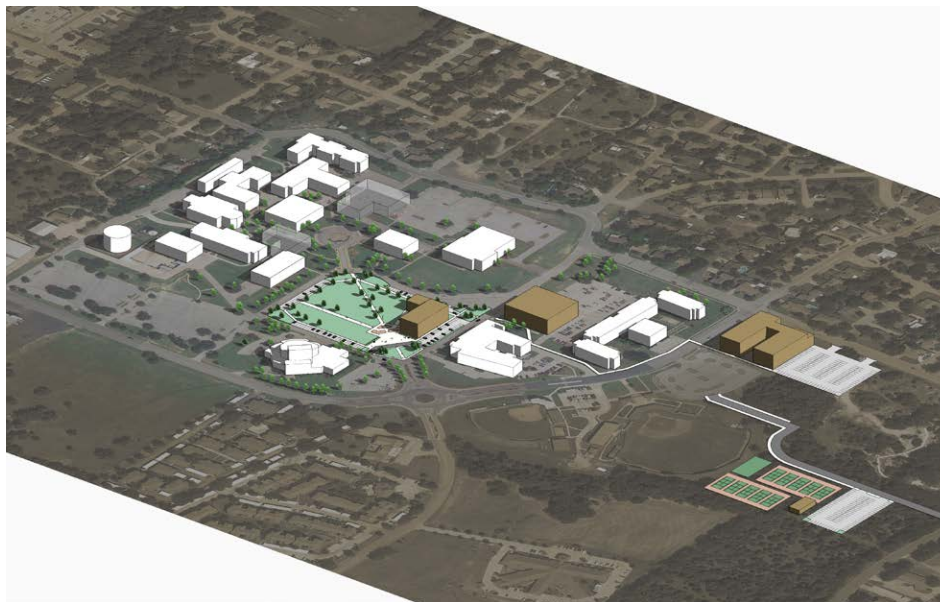
Workforce Facility and the future addition to the Fine Arts Building will set the gateway entry into the campus. To further the entrance and to consolidate student services, a new Student Activity Center/Student Union facility is planned to be located at the new “Heart” of the campus in the eastern portion of the large parking lot. The Student Union along with a future Business Administration building will define the entrance to the campus.

In acknowledging the activity zones of the The Hill, The Home and Coyote Central, it is apparent that the heart of the campus has moved eastward. The new front door to the campus will have definition and design of a Student Union will bring opportunities for students to gather in a central place for student services and multiple types of outdoor activities.

A strong east-west pedestrian corridor should be created that will encourage travel from The Home and Coyote Central through The Heart and to The Hill.

MASTER PLAN

PRIORITY 1 - 5 YEAR



Priority One includes a new Student Union Building to house all student services and a dining hall. Attention is given to include outdoor plaza spaces and a pedestrian connection through the site that gives an unobstructed view to the bell plaza memorial.

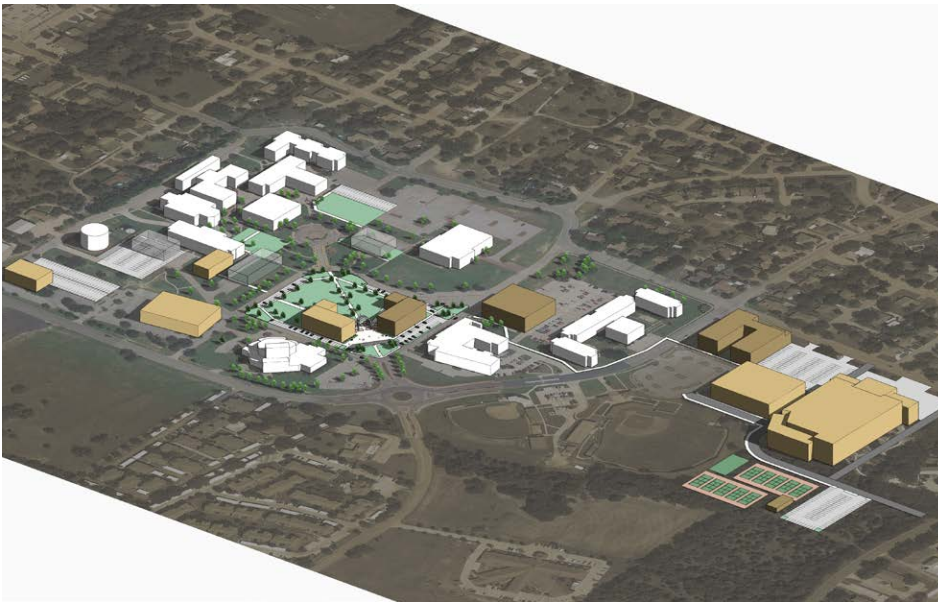
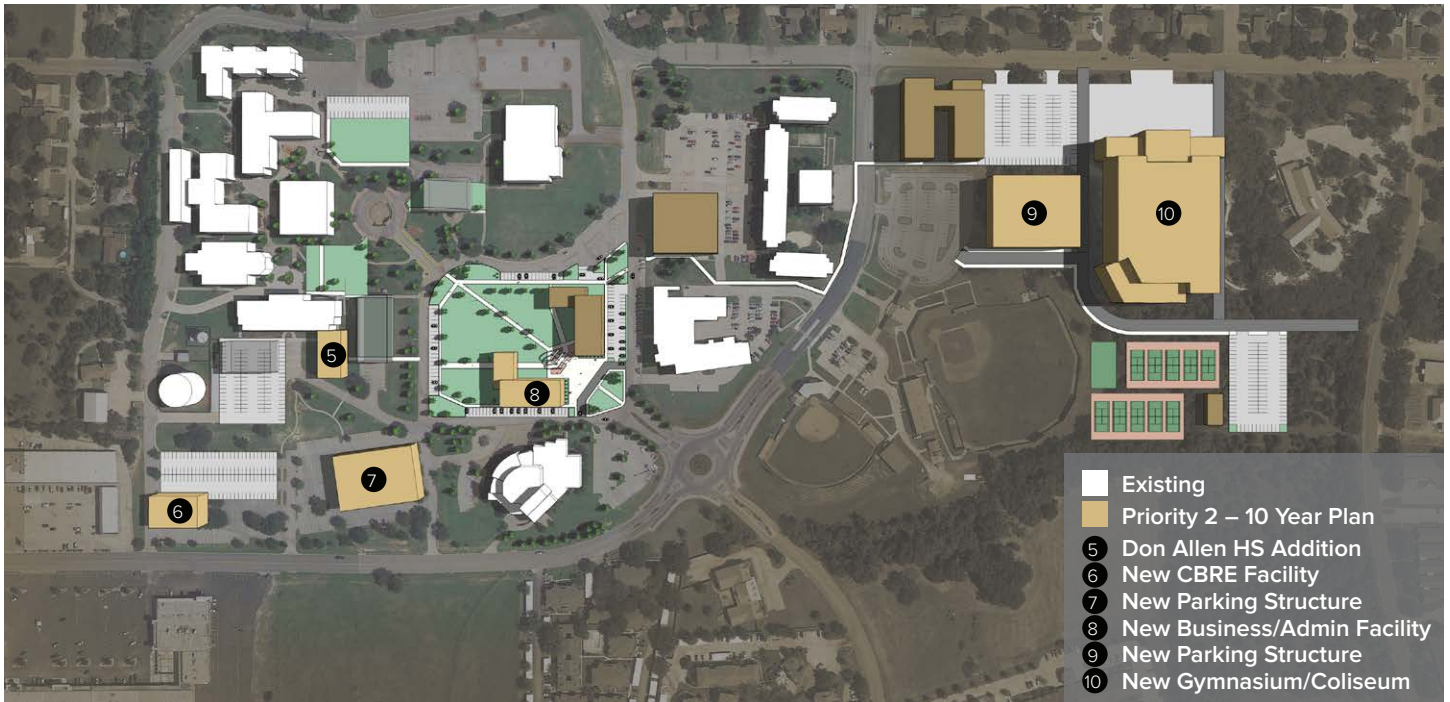
The existing Doss and STSV buildings will be demolished in this phase. The large parking lot where the Student Union bldg will be located will be converted to green space for multiple student and community activities. A portion of the parking lot could remain until the planned parking garage facility can be constructed.

A new Athletic Student Housing facility is planned to be located at the corner of College Park Drive and East Park Drive. The initial building will provide space for 200 students, with a planned addition in the future for 100 students.

A new Tennis Center is planned to be located to the east of the Baseball Field. The center will have 12 to 16 lighted tennis courts, parking and a restroom/concession building. A main spectator court is planned to be located such that the future Gym/Coliseum could provide sky boxes to view the court play (reference Priority Two Master Plan).

MASTER PLAN

PRIORITY 2 - 10 YEAR



Priority Two replaces the BUSI Administration and MINCE buildings with a new facility to complete the entry gateway complex. Outdoor plazas will connect with the Student Union Bldg with the new Business Administration Facility.

Additional health and science lab space will be provided at the Don Allen Health Sciences Bldg.

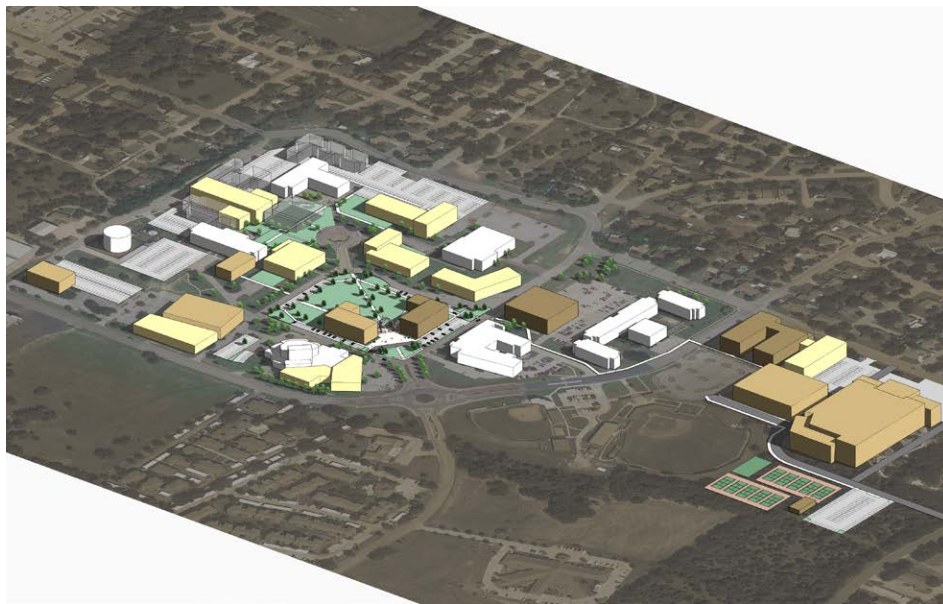
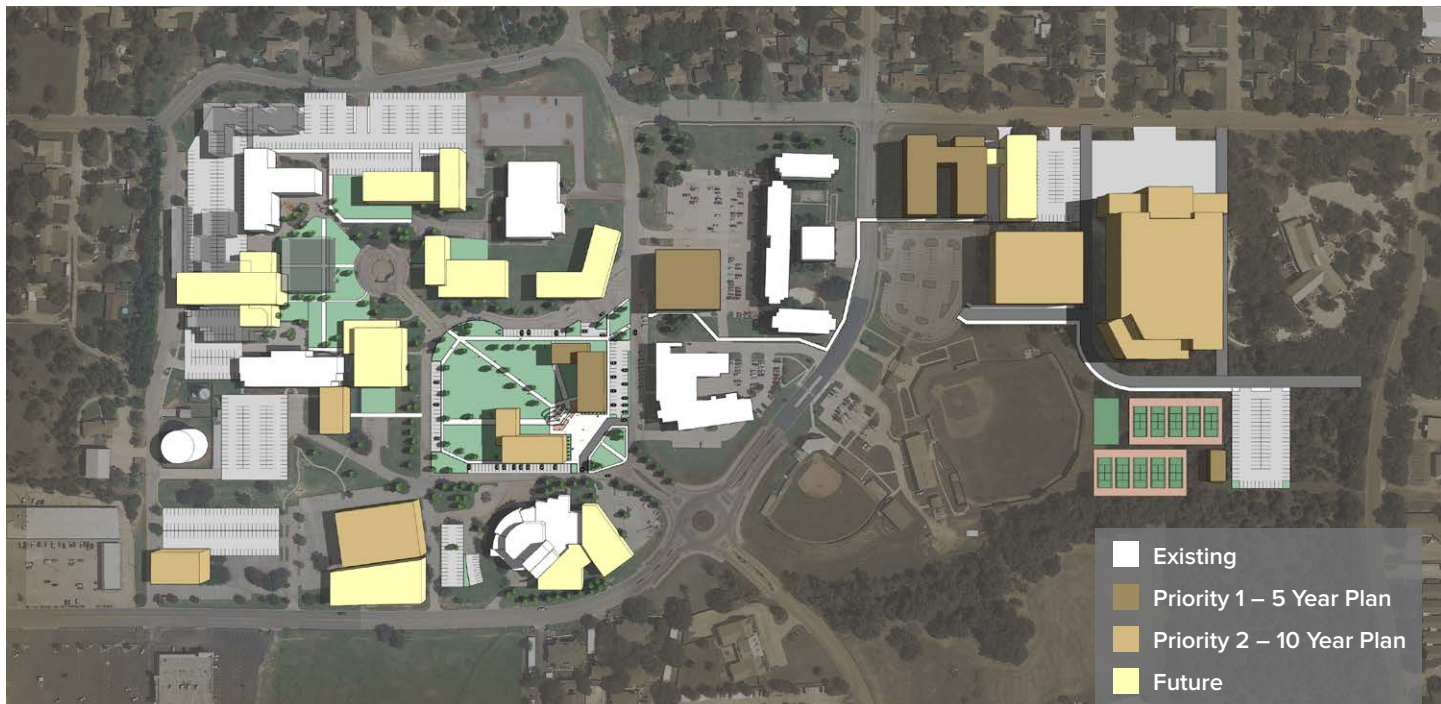
The CBRE facility will be relocated in the south parking lot and provided with a secure fenced area for maintenance and service vehicles.

Additional parking garages are planned to be located at the south side of the campus to serve Fine Arts events and one located to serve the new Gymnasium facility.

A new multipurpose Gym/Coliseum Facility to seat approximately 3,500 is located on the east side of the campus in the athletic zone. The facility will house all the necessary locker rooms, training spaces, and coaches offices.

MASTER PLAN

BEYOND 10 YEARS



As the campus continues to grow, the focus will be to replace older academic buildings and move parking to the perimeter of the campus at The Hill.

Fine Arts can be expanded at the south portion of the campus and additional Workforce facilities provided as the need arises.

PERSPECTIVES (FUTURE)

